

Privacy Policy

What can you find in this document?

Information about the protection of your personal data, **including your rights**.

The policy is divided into four parts:

1. explanation of the terms used in the Policy, information about our contact details and your rights,
2. detailed information about the processing of your personal data; we have provided information separately for each form you can fill out on our Website,
3. information about the processing of your data on our social media profiles,
4. information about cookies and related processing of personal data.

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Part I - General Provisions

§ 1

Data Controller

1. We are the Controller of your personal data, i.e. QEDEX sp. z o.o. based in Warsaw, Poland. In the remainder of this Privacy Policy, we write about ourselves in the first person or refer to ourselves as "**Controller**".
2. We are registered in the Register of Entrepreneurs of the National Court Register under KRS number 1199576. Our Tax ID (NIP) is 5223350515. Our share capital amounts to 5,000 PLN. Our files contain the most important information about us, such as financial statements and the articles of association of our company.
3. You can contact us:
 - a. by post: ul. Mazowiecka 11 suite 49, 00-052 Warsaw.
 - b. by email to: contact@qedex.ai,
 - c. by phone at: +48 660 495 076.

§ 2

Terms used in the Privacy Policy

If you notice any of the following capitalized terms in the following section of our Privacy Policy, you should understand them as defined below:

- a. "**Website**" - the Internet Website, the home page of which is located at the following address <https://qedex.ai/>,
- b. "**Application**" – QEDEX Alpha application developed, maintained and hosted by us, made available in SaaS (software as a service) model on the Website, also available as a free of charge demonstration ("demo") version,
- c. "**Policy**" - means this document, or privacy policy, which you are reading,
- d. "**GDPR**" - Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC. You can find the text of the GDPR [here](#),
- e. "**Social media**" - social networks: LinkedIn, Facebook, X and YouTube, where we have our profiles.

§ 3

Your data protection rights

1. We process your personal data, therefore you:
 - a. have the right to access your personal data,
 - b. may correct it,
 - c. may request the deletion of your personal data when permitted by the GDPR,
 - d. have the right to restrict processing, to the extent specified in the GDPR.
2. In Parts II - IV of the Policy, you will find information about additional rights. In some situations, you will indeed have extra opportunities.

3. Would you like to exercise your rights or learn more about them? Contact us. You can find our contact information in § 1.3 of the Policy.

§ 4

Right to object

1. Once you have given us your personal data, or if we collect it ourselves, you may exercise your right to object. You have them in two situations where we process your personal data:
 - a. for direct marketing purposes; you do not have to justify such objection;
 - b. on the basis of our other legitimate interests; such objection requires justification of your particular situation. Write to us why we should not process your data.
2. Do you want to exercise your right to object? Contact us. You can find our contact information in § 1.3 of the Policy.

§ 5

Complaint to the President of the Personal Data Protection Office

If you believe that we are processing your personal data unlawfully, you have the right to file a complaint with the supervisory authority. In Poland, it is the President of the Personal Data Protection Office, and its website is available at the following address: <https://uodo.gov.pl/>

§ 6

Data security and risks

1. We use technical measures required by current data protection regulations to prevent unauthorized persons from obtaining and modifying personal data sent electronically, i.e. within our Website.
2. Please note that the specific risks associated with the use of services and applications such as ours are:
 - a. malicious software (*malware*),
 - b. *spyware*,
 - c. *phishing* by impersonating trustworthy entities,
 - d. hackers attempting to infiltrate ICT systems.

On our part, we take measures to secure the Website, the Application and the data processed therein against these threats. Make sure to follow safety rules yourself. For example, install and regularly update antivirus software and do not click on links or open attachments from messages of unknown origin.

§ 7

Questions regarding our Policy

Should you have any inquiries concerning the Policy, please let us know.

Part II - information related to the processing of your personal data in individual forms and when contacting us

§ 8

Contacting us by email, post, contact form or phone number

If you use these opportunities to contact us, pay attention to the following:

- a. For what purpose and on what legal basis do we process your personal data?

Purpose of processing	Legal basis for processing
Responding to your message, maintaining communication with you and resolving the issue you presented. <u>Example:</u> Sending a message to us asking how to perform a certain action on the Website.	The legal basis for processing your personal data for this purpose is our legitimate interest, i.e. Article 6(1)(f) of the GDPR. <u>Our legitimate interest is:</u> Resolving the matter you presented and providing a response to your message.
Taking action by us at your request to enter into a contract with you. <u>Example:</u> You will contact us, wishing to register with the Website, and ask by email or phone to prepare a customized offer.	The legal basis for processing your personal data for this purpose is for us to conduct pre-contractual activities with you at your request, i.e. Article 6(1)(b) of the GDPR.

- b. How long shall we process your data?

For the time it takes to resolve the case you presented, but no longer than 12 months from the date of its resolution.

- c. What rights do you have?

We have described them in [§ 3 and 4 of the Policy](#).

- d. Do you have to give us your information?

It is voluntary. Without your contact information, we may not be able to resolve the issue you have presented.

Without your personal information, we will not be able to prepare an offer for you if you have contacted us for this purpose.

- e. Who shall we share your information with? (depending on for of contact)

- 1) Post offices and couriers,
- 2) the provider of the hosting service under which our email and the Website are stored,
- 3) to the entity providing us with the email tool.

- f. Shall we transfer your personal data outside the European Economic Area?

No.

- g. Will automated decisions be made based on your data, including profiling?

No.

Establishing an Account and Concluding Agreements

If you are setting up an Account on the Website, pay attention to the following things:

- a. For what purpose and on what legal basis do we process your personal data?

Purpose of processing	Legal basis for processing
Execution of the agreement for the establishment of an Account on the Website. <u>Example:</u> For this purpose, we will process your personal data to, for example, enable you to log into your Account.	The legal basis for the processing of your personal data for this purpose is the performance of the contract we conclude with you on the establishment of an Account on the Website, i.e. Article 6(1)(b) of the GDPR.
Verification of your authority to represent a person (e.g., as a board member or proxy) in an agreement you enter into with us. <u>Example:</u> We will verify that your data is listed in the NCR (KRS) Register of Entrepreneurs as the person authorized to represent the company in question.	The legal basis for processing your personal data for this purpose is our legitimate interest, i.e. Article 6(1)(f) of the GDPR. <u>Our legitimate interest is:</u> Verification of your authority to represent the entity with which we conclude an agreement on the establishment of an Account on the Website.
Execution of individual agreements, i.e., the agreement on the use of the Application and agreements on the purchase of additional services that you conclude on the Website. <u>Example:</u> For this purpose, we will process your personal data to verify that you have made a payment.	The legal basis for processing your personal data for this purpose is the performance of the contract you enter into with us through the Website, i.e. Article 6(1)(b) of the GDPR.
Performance of obligations that arise under the tax law and the law on withdrawal by consumers and certain sole traders from a contract concluded at a distance. <u>Example:</u> We may be required by tax regulations to keep certain information about the transaction itself. If, as a consumer, you withdraw from the contract concluded through the Website, then we will process your personal data, in particular, for the	The legal basis for processing your personal data for this purpose is to fulfil our legal obligations, i.e. Article 6(1)(c) of the GDPR.

purpose of settling accounts with you (return of payment).	
Investigation and defence of claims arising out of the concluded contract or related to the provision of services. <u>Example:</u> You will contact us and indicate that we have not fulfilled our obligations to you or that we have violated the principles of personal data processing and make demands on us for this.	The legal basis for processing your personal data for this purpose is our legitimate interest, i.e. Article 6(1)(f) of the GDPR. <u>Our legitimate interest is:</u> Protecting our rights.

b. How long shall we process your data?

For the duration of the agreement concerning the creation of an account on the Website, the agreement for the use of the Application or individual agreements for the purchase of additional services, and for the time necessary to demonstrate that we have performed them correctly. This time corresponds to the length of the statute of limitations for claims.

In the case of legal obligations, the data will be processed for the time necessary to demonstrate the proper performance of such obligations, that is, until the expiration of the statute of limitations for claims and the statute of limitations for tax obligations.

c. What rights do you have?

We have described them in [§ 3 and 4 of the Policy](#). You may also exercise your right to portability of your personal data under the terms of the GDPR.

d. Do you have to give us your information?

It is voluntary. However, providing the data is a condition for entering into an agreement with us to create an Account on the Website, an agreement to use the Application and individual agreements to purchase additional services concluded through the Website. Without providing them, it will not be possible to conclude a contract with us.

e. Who shall we share your information with?

- 1) Entities hosting (storing) the Website and personal data for us.
- 2) Accounting offices,
- 3) Law firms.
- 4) Payment operators available on the Website.
- 5) To the entity providing us with the email tool.

f. Shall we transfer your personal data outside the European Economic Area?

Your personal data will be transferred to the United States on the basis of a decision of the European Commission dated 10/07/2023 issued under the Regulation of the European Parliament and of the Council (EU), stating the adequate level of personal data protection provided under the EU-US data protection framework. You can obtain a copy of the personal

data we transfer outside the European Economic Area at any time. For this purpose, contact us.

g. Will automated decisions be made based on your data, including profiling?

No.

§ 10

User profile after terminating agreements with the customer

According to the terms and conditions, we store the profiles of users who had access to the account of a given customer after the termination of contracts with the customer. We do this to allow them to join another account at that time. If you will have access to the customer account, pay attention to the following:

a. For what purpose and on what legal basis do we process your personal data?

Purpose of processing	Legal basis for processing
Leaving your profile on the Website and Application after the termination of the agreement with the customer whose account you had access to in order to allow you to attach this profile to the account of another customer	<p>The legal basis for processing your personal data for this purpose is our legitimate interest, i.e. Article 6(1)(f) of the GDPR.</p> <p><u>Our legitimate interest is:</u></p> <p>To enable you to link your profile to another customer's account without the need to re-enter your information and thus facilitate the use of the Website.</p>

b. How long shall we process your data?

For the period of time specified in the Regulations, i.e. 60 days from the date of termination of the agreement for the use of the Application with the customer whose Account you had access to. At the same time, your profile will be deleted faster if you ask for it.

c. What rights do you have?

We have described them in [§ 3 and 4 of the Policy](#).

d. Where do we have your personal data from?

We have them from the customer whose account you had access to as its user, or from yourself if you supplied us with it.

e. What personal information of yours do we hold?

The name, surname, business e-mail address and optionally supplied job title and telephone number that the customer, whose account you accessed as its user, provided to us, or which you have supplied to us yourself.

f. Who shall we share your information with?

Entities hosting (storing) the Website and personal data for us.

g. Shall we transfer your personal data outside the European Economic Area?

No.

h. Will automated decisions be made based on your data, including profiling?

No.

§ 11

Subscribing to the newsletter

You can voluntarily subscribe to our newsletter when you register on the Website, and also later, through the form available on the Website. If you sign up for the newsletter, pay attention to the following:

a. For what purpose and on what legal basis do we process your personal data?

Purpose of processing	Legal basis for processing
<p>Sending marketing information to you via email.</p> <p><u>Example:</u></p> <p>We will send you e-mail information about, among other things: attractive offers on the Website, new services, or promotions.</p> <p>We will also store your personal data in the tool used to send newsletters.</p>	<p>The legal basis for processing your personal data for this purpose is your consent in conjunction with our legitimate interest, i.e. Article 10(2) of the Act on Provision of Electronic Services in conjunction with Article 172(1) of the Telecommunications Law in conjunction with Article 6(1)(f) of the GDPR.</p> <p><u>Our legitimate interest is:</u></p> <p>Processing your personal data to send marketing information to you via email based on your consent.</p>
<p>Analysing whether you read our newsletters and which content you are most likely to read.</p> <p><u>Example:</u></p> <p>After sending, we can check whether you read our email, as well as what content you clicked in it. Based on this, we will be able to determine which products you are most interested in and send you more information about those products in the future and limit the amount of information relating to products that have not piqued your interest.</p>	<p>The legal basis for processing your personal data for this purpose is our legitimate interest, i.e. Article 6(1)(f) of the GDPR.</p> <p><u>Our legitimate interest is:</u></p> <p>Analysing the effectiveness of our newsletter and tailoring its content to the interests of subscribers.</p>

b. Right to withdraw your consent.

Remember that **you can withdraw your consent to receive our newsletter at any time**. To do so, you can: click on the link to unsubscribe the newsletter (you will find such a link in every newsletter) or contact us and withdraw your consent.

Your withdrawal of consent does not affect the lawfulness of processing before the withdrawal of consent.

c. How long shall we process your data?

For the duration of our newsletter marketing activities, or until you object to further processing for marketing purposes or withdraw your consent to sending messages to your email address. Your revocation of consent does not affect the lawfulness of processing prior to the withdrawal of consent.

d. What rights do you have?

We have described them in [§ 3 and 4 of the Policy](#). You may also exercise your right to portability of your personal data under the terms of the GDPR.

e. Do you have to give us your information?

It is voluntary. Without providing them, you will not be able to subscribe to our newsletter and receive commercial information from us.

f. Who shall we share your information with?

- 1) Marketing agencies for designing and sending our newsletters.
- 2) Entities hosting (storing) the Website and personal data for us.
- 3) With the entity providing us with the email tool.

g. Shall we transfer your personal data outside the European Economic Area?

No.

h. Will automated decisions be made based on your data, including profiling?

No.

§ 12

Telephone contact on marketing matters

When you register with the Website, and thereafter, you may consent to us contacting you by telephone for the purpose of providing you with marketing information during telephone calls. If you agree, pay attention to the following:

a. For what purpose and on what legal basis do we process your personal data?

Purpose of processing	Legal basis for processing
Providing you with marketing information during phone calls. <u>Example:</u> We will call you to give you information about, among other things: attractive offers	The legal basis for processing your personal data for this purpose is your consent in conjunction with our legitimate interest, i.e. Article 10(2) of the Act on Provision of Electronic Services in conjunction with Article 172(1) of the Telecommunications

on the Website, new services, or promotions.	<p>Law in conjunction with Article 6(1)(f) of the GDPR.</p> <p><u>Our legitimate interest is:</u> Processing your personal data to make phone calls to you based on your consent and to provide marketing information during those calls.</p>
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b. Right to withdraw your consent.

Remember that **you can withdraw your consent to receive marketing phone calls from us at any time**. To do so, you can: contact us and withdraw your consent. You can also withdraw it during a phone call we make with you.

Your withdrawal of consent does not affect the lawfulness of processing before the withdrawal of consent.

c. How long shall we process your data?

For the duration of our marketing activities involving making telephone calls to you for marketing purposes, or until you revoke your consent for us to make such calls. Your revocation of consent does not affect the lawfulness of processing prior to the withdrawal of consent.

d. What rights do you have?

We have described them in [§ 3 and 4 of the Policy](#). You may also exercise your right to portability of your personal data under the terms of the GDPR.

e. Do you have to give us your information?

It is voluntary. Without providing them, we will not make phone calls to you to provide marketing information during them.

f. Who shall we share your information with?

- 1) Marketing agencies engaged in making phone calls for us for marketing purposes.
- 2) Entities hosting (storing) the Website and personal data for us.

g. Shall we transfer your personal data outside the European Economic Area?

No.

h. Will automated decisions be made based on your data, including profiling?

No.

Part III - our social media profiles

Using our social media profiles

If you use our social media profile, pay attention to the following:

a. For what purpose and on what legal basis do we process your personal data?

Purpose of processing	Legal basis for processing
<p>Responding to private messages you send to us.</p> <p><u>Example:</u> We will respond to the messages you send to us using the tools available on Social Media, e.g. private message (priv).</p>	<p>The legal basis for processing your personal data for this purpose is our legitimate interest, i.e. Article 6(1)(f) of the GDPR.</p> <p><u>Our legitimate interest is:</u> Resolving the matter you presented and providing a response to your message.</p>
<p>Having a discussion with you within the comments under individual posts.</p> <p><u>Example:</u> If you comment on our post or tag us in a discussion, we are more than likely to respond to your message. We will then see the name of your account on a particular social network and your profile picture.</p>	<p>The legal basis for processing your personal data for this purpose is our legitimate interest, i.e. Article 6(1)(f) of the GDPR.</p> <p><u>Our legitimate interest is:</u> Holding discussions with users commenting on our social media posts or tagging us in discussions held in them.</p>
<p>Statistical involving social media providers presenting us with data about the views of our posts, their reach, the number of interactions, or the demographics of our followers.</p> <p>The data presented to us by social media providers is statistical data, but it is created based on that company's observation of your behaviour on our profile.</p> <p><u>Example:</u> We will obtain information from social media providers on what hours and on what days the largest number of our followers are logged into a particular portal.</p>	<p>The legal basis for processing your personal data for this purpose is our legitimate interest, i.e. Article 6(1)(f) of the GDPR.</p> <p><u>Our legitimate interest is:</u> Gaining knowledge of users who observe our social media profiles and interact with our posts. This allows us to optimize our communication methods, including adjusting them to the average age of our observers or choosing optimal times to publish posts.</p>
<p>Marketing to inform people about our services and ourselves through posts that we put on our profiles, including sponsored posts that are displayed to a wider range of social media users.</p> <p><u>Example:</u></p>	<p>The legal basis for processing your personal data for this purpose is our legitimate interest, i.e. Article 6(1)(f) of the GDPR.</p> <p><u>Our legitimate interest is:</u> Conducting marketing of the Website and promoting the services available therein.</p>

As part of this, we can show you adverts for services available on the Website.	
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b. How long shall we process your data?

For the time it takes to carry out the activities described above, i.e., responding to your messages, conducting discussions in Social media and fulfilling the above marketing and statistical purposes. At the same time, we will not process your personal data longer than until you object.

c. What rights do you have?

We have described them in [§ 3 and 4 of the Policy](#).

d. Do you have to give us your information?

It is voluntary. However, due to the rules applied by Social media, we will see your name or nickname and photo if you write to us or comment on our post.

e. Who shall we share your information with?

- 1) Social media providers,
- 2) The entity handling our social media profiles.

f. Shall we transfer your personal data outside the European Economic Area?

Your personal data will be transferred to the United States on the basis of a decision of the European Commission dated 10/07/2023 issued under the Regulation of the European Parliament and of the Council (EU), stating the adequate level of personal data protection provided under the EU-US data protection framework. You can obtain a copy of the personal data we transfer outside the European Economic Area at any time. For this purpose, contact us.

g. Will automated decisions be made based on your data, including profiling?

No.

Part IV - information about cookies and related processing of personal data

§ 14

Entering the Website

By entering the Website, you agree to us processing information contained in cookies files according to the rules described below.

§ 15

What are cookies and why do we use them

1. On the Website we use cookies, which are small text information stored on your end device (e.g. computer, tablet, smartphone). Cookies can be read by the Website. Want to learn more about cookies? Take a look at [Wikipedia at this link](#).

2. We store cookies on your computer, phone, or tablet, and then access the information contained in them for the following purposes:
 - a. to ensure the proper operation of the Website, including maintaining your session, as well as to ensure the security of the Website and prevent bots from logging into it, and to ensure that you can determine which of the following purposes of using cookies you agree to,
 - b. marketing by matching content to your past activities on the Website,
 - c. marketing by displaying advertisements for our services and the Website to you on other websites after you have accessed our Website,
 - d. statistics, in particular to allow you to analyse how you use the Website.
3. In the cases described above in points b-d, we use cookies on the basis of Article 173 (1)(p)(t). In these situations, processing of your personal data may take place:
 - a. their processing is carried out on the basis of our legitimate interest, i.e. Article 6(1)(f) GDPR;
 - b. our legitimate interest is to conduct marketing of our services, including the Application and the Website, and to display advertisements to you on other websites after you have visited our Website, as well as to collect statistical data about your use of our Website to optimize its performance, including the layout of content displayed to you and other users;
 - c. We have outlined your rights related to this processing in [§ 3 and 4 of the Policy](#);
 - d. remember that you can contact us at any time and object to the processing of your personal data for marketing purposes. This objection you do not need to justify;
 - e. We will transfer your personal data processed for the purpose indicated in the provision of the second paragraph of letter c of this section to operators of advertising networks, including social networks, as well as providers of marketing tools and marketing agencies serving us; we will transfer your personal data processed for the purpose indicated in the provision of the second paragraph of letter d of this section to providers of tools for keeping statistics on the use of the Website;
 - f. We will process your personal data for the duration of these marketing and statistical activities or until you object to further processing for marketing purposes;
 - g. There may be situations where your personal data processed for marketing and statistical purposes will be transferred to the United States on the basis of the European Commission's decision of 10/07/2023 issued on the basis of the Regulation of the European Parliament and of the Council (EU), stating the adequate level of personal data protection provided under the EU-US data protection framework. You can obtain a copy of the personal data we transfer outside the European Economic Area at any time. For this purpose, contact us;
 - h. providing this personal data is voluntary, and failure to provide it, e.g. through the use of appropriate blocking software, does not entail any negative consequences; you will not then see advertisements for our services.
4. In cases described in § 15 (2) a above, cookies are used based on Art. 173 (3) of the Telecommunications Law. In these cases, your personal data will also be processed:

- a. Personal data is processed on the basis of Article 6(1)(b) of the GDPR, i.e. necessity for the performance of the contract, and in terms of security and preventing bots from logging into the Website on the basis of Article 6(1)(f) of the GDPR;
- b. our legitimate interest is to keep you, the Website and the Application safe.
- c. We have outlined your rights related to this processing in [§ 3 and 4 of the Policy](#);
- d. remember that you can contact us at any time and object to the processing of your personal data for marketing purposes. This objection you do not need to justify;
- e. We will share your personal data with providers serving the security of the Website or Application and providers of cookie consent management tools;
- f. we will process them for the time necessary for us to perform the agreements we have entered into with you and necessary to demonstrate that we have performed them correctly; and on the basis of our legitimate interest, we will process your personal data until you object to further processing for security purposes and record what purposes of using cookies you have consented to;
- g. Your personal data will not be transferred outside the European Economic Area.

§ 16

Types of cookies

1. There are several types of cookies on the Website:
 - a. session cookies, which remain in your browser's memory until you turn it off,
 - b. permanent, which remain in your browser's memory until you delete them,
 - c. external, which come from providers of analytic tools on our Website.
2. You can find a full list of cookies with their expiration periods in the cookie consent management tool.

§ 17

How to delete cookies

1. You can delete cookies after we save them. For this purpose, you can use: the relevant functions of your web browser, programs for this purpose or the relevant tools available within your operating system.
2. At these links you will find information on how to delete cookies in the most popular web browsers:
 - ✓ Firefox: <https://support.mozilla.org/pl/kb/usuwanie-ciasteczek-i-danych-stron-firefox>
 - ✓ Opera: <http://help.opera.com/Linux/9.60/pl/cookies.html>
 - ✓ Edge:
<https://support.microsoft.com/pl-pl/microsoft-edge/usuwanie-plik%C3%B3w-cookie-w-przegl%C4%85darce-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>
 - ✓ Chrome: <http://support.google.com/chrome/bin/answer.py?hl=pl&answer=95647>
 - ✓ Safari: http://support.apple.com/kb/HT1677?viewlocale=pl_PL

§ 18

How to block cookies

1. You can configure your web browser to prevent cookies from being stored on your computer, phone or tablet. You can also use appropriate browser extensions or programs for this purpose.

2. You can find information on how to block cookies in the most popular web browsers at these links:

- ✓ Firefox: <https://support.mozilla.org/pl/kb/blokowanie-ciasteczek>
- ✓ Opera: <https://help.opera.com/pl/latest/web-preferences/>
- ✓ Edge: <https://support.microsoft.com/pl-pl/microsoft-edge/usuwanie-plików-cookie-w-prze-glądarce-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>
- ✓ Chrome: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=pl>
- ✓ Safari: <https://support.apple.com/pl-pl/HT201265>

§ 19

Impact of changing browser settings on using the Website

Changing the configuration of your web browser to one that prevents or restricts the storage of so-called "essential cookies" may result in restrictions on the functionality of the Website. Deleting so-called "essential cookies" in the course of providing the service can lead to similar consequences. This means that some of our services will not be available without the so-called essential cookies, for example, you will not be able to log in to the Website or make purchases.

§ 20

External cookies

1. Cookies placed on your computer, phone or tablet may come from other service providers. You can remove them yourself. We show you how to do it in § 17 of the Policy. These files are stored on your device for different lengths of time, depending on the file in question.
2. We use the services of:
 - a. Google Analytics, provided by Google Ireland Ltd, based in Ireland (Gordon House, Barrow Street, Dublin 4)); for the purpose of analysing traffic on the Website. Based on it, we obtain statistics showing how you and other users use the Website.
 - b. reCaptcha, provided by Google Ireland Ltd, based in Ireland (Gordon House, Barrow Street, Dublin 4); to prevent bots from using the Website.
3. The functions of Google Analytics mentioned in the second paragraph letter a of this section can be blocked. To do so, install this browser add-on provided by Google Inc. and available here:
<https://tools.google.com/dlpage/gaoptout?hl=en-GB>